



## Advantages of EXOFOL FX versus paint

To follow are a few points of interest to show the strengths of EXOFOL FX vs painted surfaces.

The embossed finish of EXOFOL FX is one of the biggest advantages over the smooth finish of paint. This embossing gives a very rich look and finish. Our stipple emboss finish is very contemporary – in line with modern design trends. Our wood tic embossing has remained very popular. Embossing also gives the finish a much stronger scratch resistance. This scratch resistance goes through the life of the product. From the point the window frame is laminated, assembled, warehoused, transported, installed and then for the life of the product for the home owner. Many suppliers of painted windows ship along a touch up bottle brush for field repairs following install as painted finishes often chip/scratch somewhere during the process.

If there are any imperfections in the substrate or process paint will show this very quickly compared to the way film would mask them.

EXOFOL FX has a very low surface tension as a result of the protective top layer made of polyvinylidene fluoride - PVDF.

This results in the product being very easy to clean and maintain. It resists normal dirt and environmental pollutants extremely well.

If the product does need to be cleaned it can be done with simple household cleaners – or often with just a damp cloth.

The film is stable in seaside installs as it is not harmed by salt air.

EXOFOL FX is graffiti resistant. If it is spray painted or marked with permanent markers there are cleaners that will remove it and not harm the surface or finish.

EXOFOL FX has a very unique make-up. The three layer film with its acrylic base is the best weathering solution of all design choices. The film is extremely stable and resists chalking, cracking and fading compared to paint.

It performs well in all climates

The base film is colored through

EXOFOL FX retains its gloss consistently

The finish is heavy/thick. 180 micron 7~8 mil

Many paint processes are labor intensive. Multiple coats - time & labor

If you gather your true costs – paint is an expensive process

In the end – most paint finishes are less durable and do not perform at the level of EXOFOL FX.

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